



wildanet

From anywhere to everywhere

Our Sustainability Journey

B Corp Impact Report 2025 – 2026



Leadership Letter



Wildanet's Continued Commitment to B Corp

Wildanet was founded on a powerful belief: that every community deserves the opportunities that digital connection creates.

This year, our people have continued to bring that belief to life by driving environmental progress, widening digital inclusion, and strengthening the culture of care, learning and pride that makes Wildanet unique. Grounded in our mission to deliver fast, reliable internet to homes and businesses across Cornwall, we are not only building a network; we are creating a fairer, more connected future for the communities we serve.

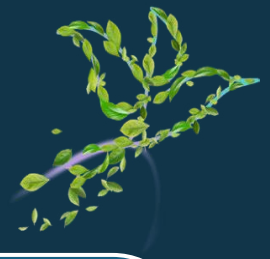
As we prepare for B Corp recertification, I am proud of how consistently our teams live our values. From apprentices finding their path to community hubs bringing people together, we have seen what is possible when purpose is matched by action.

Together, let's keep pushing boundaries, championing change, inspiring progress, and turning possibility into lasting impact.



Julie-Anne Sunderland,
Chief People Officer

Wildanet's 2025 Highlights



**£8.4 million
delivered in Social
Value within
Cornwall.**



**1000 trees planted
in Cornwall.**



**Six new Community
Hubs added to our
network.**



**Our Technical
Academy achieves
SMART Award
status.**



**We successfully
reduced our Scope 1
emissions by 25%
YOY.**



**Our apprentices
graduate with a
distinction rate of
83%.**



**We reduced our
employee commuting
by 30% YOY.**

Looking back at our 2025 plan..

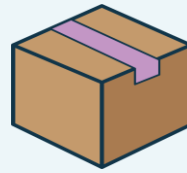


In our 2024 Impact report we challenged ourselves to:



Water & Land

Be more proactive in supporting natural water and land resources



Supply Chain

Strengthen our influence across the supply chain



B Corp Standards

Prepare for the evolving B Corp standards

So, how did we do ?

- Removed water butts and introduced new water filtration systems.
- Implemented full recycling procedures for all our ground coffee waste.
- Updated our Waste Policy and improved our build partner collaboration with regards to waste management.

- Implemented a new supplier management platform. This enables us to audit potential suppliers' environmental policies and improve the efficiency of our supplier-management processes.

- Worked in partnership with the University of Exeter and the Good Work Champion initiative to complete a full review of the evolving standards and the impact on the company's recertification.

Pillar 1: Governance



B Corp Impact Pillar - Governance



At Wildanet, good governance is about building a culture rooted in integrity, accountability and innovation to deliver the best digital outcomes for the communities we serve.

What Wildanet achieved in 2025:

- Implemented a new Health & Safety information system and strengthened the role of Safety Representatives across the business.
- Entered into a new formal commitment agreement with our investors to meet the reporting requirements of SFDR Article 8 funds.
- Updated the colleague handbook to reflect improvements in colleague rights and support mechanisms.
- Reviewed and updated the sexual harassment risk register.
- Introduced an improved management performance review process across the organisation.



**FROM COMPLIANCE
TO CULTURE**
A NEW CHAPTER BEGINS

SAFETY STARTS WITH US
Led by Vision, Powered by Action,

- **Safety Starts with Us** Every individual plays a role, it's collective, not top down.
- **Led by Vision:** There's a clear direction, shaped by leadership.
- **Powered by Action:** It's not just talk – real steps are taken to protect people and improve systems.

Pillar 2: Environment



B Corp Impact Pillar - Environment



Climate and wider environmental care

Helping tackle climate change through reducing unnecessary rural travel, working towards becoming carbon neutral ourselves, supporting local climate resilience and operating with respect for local environments.

What Wildanet achieved in 2025

- Continued its partnership with Plant One in which 1000 trees are planted annually at Cabilla.
- Maintained our commitment to plant one tree for every customer connected.
- Completed an EV van trial with our fleet provider to ascertain the feasibility of moving to a fully electric fleet.
- We have continued to reduce our employee commuting with a reduction of 30% which exceeded our 10% target.
- We took part in a Surfers Against Sewage beach clean at Perranporth, helping remove waste from the beach.





Wildanet's PPE Environmental Success

How many re-used plastic bottles per item?

1x Trousers

1x Jacket

1x Bib Overall



- We use PPE procured from recycled plastic bottles in partnership with Anchor.
- This PPE uses a **pioneering fabric made from waste plastic bottles**, with no compromise in safety.
- Our staff have a smart image, whilst **preventing more plastic bottles from reaching landfill**.



1,385

Plastic Bottles re-used for Wildanet workwear

Wildanet's Scope 1 & 2 Environmental Success



**CARBON
SENSE**

Carbon Sense – utility and emissions optimisation partner

Scope 1: Reduced Emissions

Build activity expanded in 2025, yet Scope 1 emissions continued to fall through existing reduction strategies.

Scope 2: Zero Emissions Maintained

Transition to 100% renewable energy cut Scope 2 emissions early in 2025.

Embedded Carbon Management

Ongoing work with Carbon Sense ensures optimised utility management and zero Scope 2 emissions long-term.



Scope 1 Emissions Reduced



Zero Scope 2 Emissions



Carbon Sense Partner

Pillar 3: Workers



B Corp Impact Pillar - Workers

Our People

At Wildanet, we are committed to being a great place to work - one where people are empowered to thrive, develop their skills, and realise their full potential. Our approach to people and culture is underpinned by local investment, inclusivity, and care for our employees' overall wellbeing.

What Wildanet achieved in 2025

High Quality Training:

We delivered specialist courses and apprenticeship programmes to individuals, businesses, and communities throughout the Southwest.

New Partnerships:

A meaningful partnership with Truro and Penwith College has led to our largest apprentice cohort intake to date.

Award Recognition:

We proudly sponsored the Cornwall Apprenticeship Awards where our engineer Andy Rockey-Gunn was shortlisted for Engineering Apprentice of the Year.



Wildanet Training Academy



This video was produced by Jamie Hurst, one of our 2025/26 field engineer apprentices. This video displays the added value our apprenticeships bring to the business.

Pillar 4: Community



B Corp Impact Pillar – Community



Connecting Rural Communities

Supporting local people, businesses and places to be more digitally connected and have easier access to essential services without the need for travel.

What Wildanet achieved in 2025



We connected 6 new Community Hubs with free access to our service, taking our total active hubs to 16, now covering the large area from St Buryans all to Torpoint. Community Hubs offer essential resources, access to digital services, and a place for social connection.



These Hubs can run more community events and online activities.
Full fibre broadband **helps local businesses** take payments and carry our transactions efficiently.

We help Rural Communities stay connected and thrive through free, high-speed broadband - supporting local events and improving the local economy.



Our Community Hubs Mapped



Located Across Cornwall

Our Community Hubs are strategically located across Cornwall. Bringing digital connection closer to more residents.



Wildanet Support Cornwall's Next Generation of Innovators

Through our partnership with Young & Talented Cornwall

➤ 20+ Years of Impact

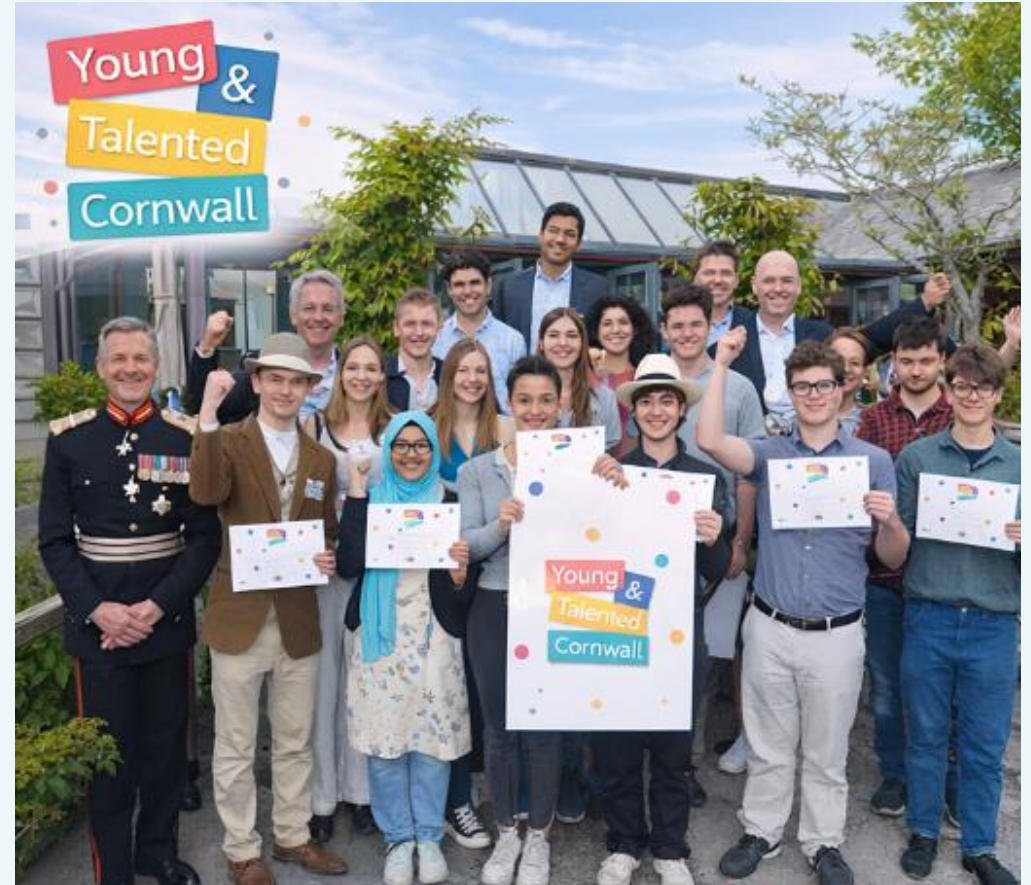
Supporting Y&TC, celebrating two decades of helping Cornwall's exceptional young people.

➤ Young STEM Innovators Award

We are proud sponsors inspiring future innovators with this award aimed at supporting the next generation.

➤ Building Future Talent

Engineers, scientists & digital creators.

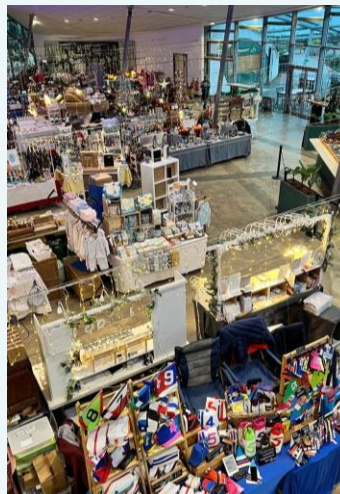


Wildanet Sponsor CCF Christmas Fair



We were proud to sponsor the Cornwall Community Foundation (CCF) Christmas fair, colleagues attended to help raise money for a great cause held at the Eden Project.

Cornwall Community Foundation's event raised an astonishing total of £63,000. These funds will support the Women's Centre, St Petroc's, Wadebridge Food Bank, Young & Talented Cornwall, White Gold and Cornwall Community Foundation's Surviving Winter Fund.



Community Engagement:

- We held a prize draw for our customers to win tickets.
- Five winners attended the fair on Wildanet's behalf.

Pillar 5: Customers



B Corp Impact Pillar - Customers



Caring for our Customers

Providing the highest standard and reliability of service, listening to our customers and being open and clear in all our conversations.

What Wildanet has achieved in 2025



10% Off Blue Light Discount

Provided 10% off all full Fibre broadband packages for NHS staff, emergency services, armed forces, RNLI and air ambulance teams through our Blue Light scheme.



Social Value Tariff Plan

Launched a new affordable, high-quality broadband plan for those in need. Already Helping 20 people achieve full fibre connectivity through the plan.



Digital Inclusion Commitment

The Social Value Tariff removes many cost barriers for those facing financial difficulty. By supporting households who need it most, we're helping to close the digital divide. Digital inclusion is not just about connectivity, for us it's about supporting communities.



NHS



Emergency
Services



RNLI



Air Ambulance



Armed Forces

Wildanet Supports Cornwall Air Ambulance



We are now providing service to Cornwall Air Ambulance Trust (CAAT), the lifesaving charity that responds to critical incidents across Cornwall and the Isles of Scilly, after switching they have praised us for our solutions delivering reliable and fast connectivity for its crucial headquarters and helicopter base as well as its wider operations.

Annual Carbon Report

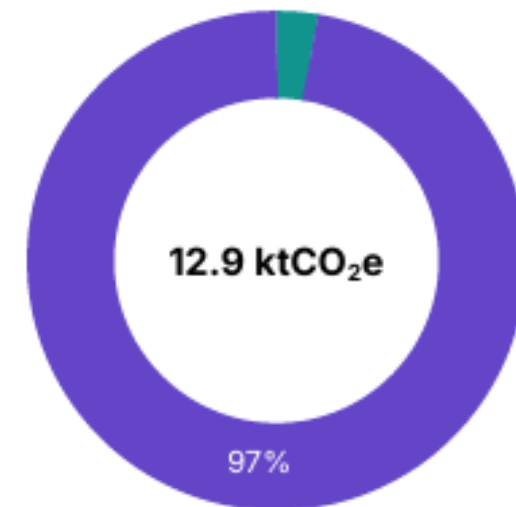


Scope 1 covers direct emissions from owned or controlled sources. For Wildanet this mainly consists of business travel, using better travel initiatives it has helped us to continue to reduce our Scope 1.

Scope 2 covers indirect emissions from the generation of purchased electricity, steam, heating, and cooling consumed by the reporting company. A key success for Wildanet is continuing to source its energy from renewable sources helping us to maintain zero Scope 2 emissions.

Scope 3 includes all other indirect emissions that occur in a company's value chain, whether it be from its employees or suppliers (upstream emissions) or from its customers (downstream emissions). Due to the nature of Wildanet's network building and with it scaling up is the cause for the increase in scope 3 and why it contributes to the vast majority of our emissions.

Footprint per scope



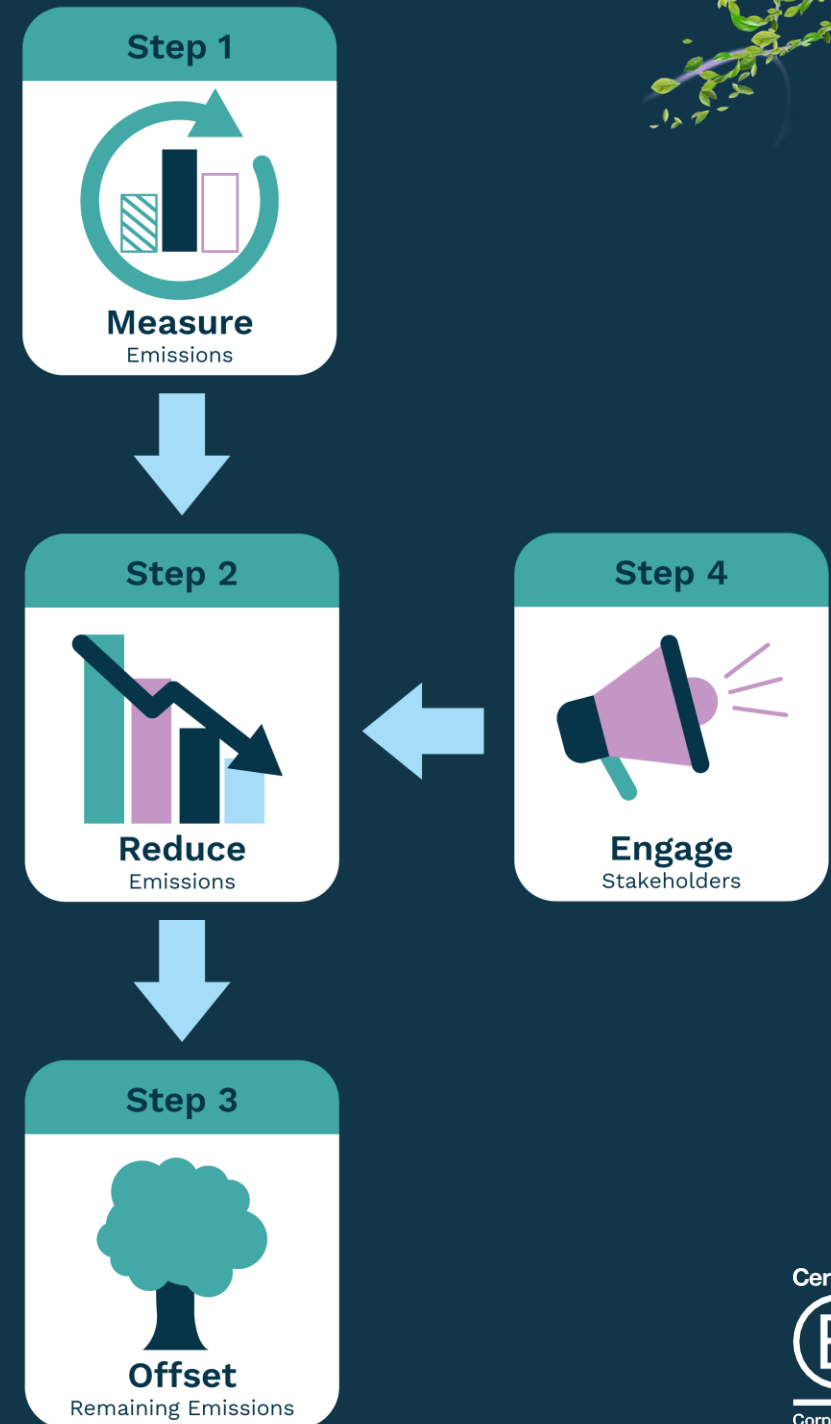
● Scope 1:	346 tCO ₂ e	3%
● Scope 2:	0 tCO ₂ e	0%
● Scope 3:	12,549 tCO ₂ e	97%

Carbon Reduction Plan

Following Wildanet's 2025 Annual Carbon Footprint report from Carbometrix, 8 focus areas were identified to introduce new initiatives to help descope Wildanet's emissions.

1. Continue to expand Wildanet's EV Fleet.
2. Use Biodiesel where it is unfeasible to introduce EV Vans.
3. Replace office heating with heat pumps.
4. Maintain zero Scope 2 emissions.
5. Obtain more information on fibre product purchases by continuing to work more with suppliers.
6. Continue building on Wildanet's responsible purchasing policy by only selecting service providers based on carbon performance.
7. Supply more energy efficient customer equipment.
8. Encourage more sustainable employee travel by introducing and rewarding a car sharing programme.

Using these focus areas Wildanet can build a Carbon Reduction strategy, and work will all departments in the business to work towards reducing emissions.



Social Value Report

£8.4 million

Verified Social Value



Wildanet utilises the Social Value Portal to track, measure, and report on its social value delivery in alignment with a structured framework of Themes, Outcomes, and Measures (TOMs). This approach enables the organisation to attribute a financial value to the positive social impact generated through the delivery of our Project Gigabit contracts.

In 2025 Wildanet adopted the new updated set of TOM's which came with new reporting requirements and a refurbished set of proxy values for each social value activity.

In 2024 our data was £7.1 million with the increase largely due to the recognition and increase in social value created by local employment (1FTE = £25K increased to £39K) as well as an increase in local spend despite a reduction in its proxy value.

The success of the Academy also played a key part with our largest apprentice cohort adding significant social value.



**Social Value
Portal**

Social Value

**TOM
SYSTEM**

**Themes
Outcomes
Measures**

TM

TOM	Local Employment	Accredited Training	Promoting Local Skills	Apprenticeships	Work Experience	VCSE Spend	School Engagement
2024	4,800,000	4,700	30,000	150,000	2,400	10,000	400
2025	5,700,000	7,500	40,000	250,000	8,500	31,500	800
% Increase	18.75	59.57	33.33	66.67	254.17	215.00	100.00

£ delivered in social value.

Journey to Recertification



At the Start of 2025 Wildanet completed a research project looking at the draft new standards and what we needed to do to work towards recertification. This was done as part of the Entrepreneurial Futures programme, more information on this can be found on this video link:

[Good Growth Case Study: Entrepreneurial Futures](#)



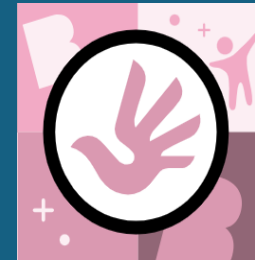
Continue to strengthen stakeholder engagement, with a focus on working with suppliers and build partners to reduce emissions.



Extend Wildanet's waste and environmental build policies to support strong environmental stewardship during network expansion.



Implement a more robust circular economy approach within Wildanet's waste policy.



Enhance the Responsible Purchasing Policy to positively influence the supply chain, including initiatives such as the Real Living Wage.



Maintain strong stakeholder governance across all levels of decision-making.



Continue delivering meaningful JEDI actions internally and externally, aligned with the digital inclusion strategy.

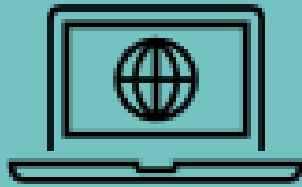


Maintain B Corp values across Wildanet's company culture.

Looking Ahead: Plans for 2026



For Wildanet our primary goal will be achieving B Corp Recertification, but in addition to this we have three focus areas as part of our recently updated ESG policy.



Driving Digital Connectivity

- Expanding digital access for underserved rural communities
- Growing our network of Community Hubs
- Supporting digital literacy initiatives in partnership with local organisations.



Reducing Environmental Impact

- Expanding our EV fleet, supported by our external fleet partner
- Maintaining zero Scope 2 emissions
- Enhancing waste management and circularity
- Reducing Scope 1 emissions through travel reduction and fuel switching
 - Strengthening supply-chain sustainability and responsible purchasing.



Safeguarding the Environment During Build Activity

- Protecting biodiversity and local environments during infrastructure construction
- Supplier requirements relating to environmental performance, waste minimisation and sustainable resource use are described in the Responsible Purchasing Policy

We live in a world of stunning change.
Connected as it's never been before.
Powering opportunity and choice.
But some are on the outside, remote and isolated.
Ignored as the world gathers speed.
Well no more.
We're called Wildanet.
The outside is now the inside. The centre is where you are
and want to be.
We'll connect your valley to Silicon Valley. Your home to
the super highway. Your market to the global markets.
Nobody gets left behind.
They say great ideas can come from anywhere.
Well now they can.

Wildanet

From anywhere to everywhere



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